# BENEFITS SUMMARY

# SAMPLES

# &

# SPECS

**This is a supplemental document for informational purposes.**

**For full sponsorship details and instructions for signing up,**

**visit** https://www.scixconference.org/sponsorship/

**Pre-Pre-SciX Webinars: September-October**

**Pre-SciX Kickoff Activities: OCTOBER 12**

**SciX Scientific Content and Networking: OCTOBER 13-15**

# SUMMARY OF OPTIONS AND BENEFITS

| Sponsorship type | Value (Available slots) | Exclusive Opportunity | All day banner exposure | Talking slot | Placement in Sponsor Spotlight email | Recognition in Welcome Slide | Logo on Presentations |
|---|---|---|---|---|---|---|---|
| Live-stream Channel | $2500 | ★ | ★ | | ★ | | |
| Poster Gallery | $2000 (1) | ★ | | | ★ | | ★ |
| Plenary sessions | $1000 (8) | ★ | | | | ★ | ★ |
| Webinars | $2000 (2) | ★ | | ★ | ★ | ★ | |
| Live-stream session | $750 (12) | ★ | | | | ★ | ★ |
| On-demand sessions | $500 | | | | | ★ | ★ |
| SciX in Beta | $500 (2) | | | | | ★ | ★ |
| Networking Events | $250 (TBD) | | | | | ★ | |

# SCIENTIFIC CONTENT SUPPORT

## SCIENTIFIC CONTENT SUPPORT OPPORTUNITIES

*Supporting the **SciX program** strengthens the scientific content of the virtual conference by supporting live and on-demand presentations, posters, and speakers.*

## *Sponsored Sessions*

☑ Stay visible

☑ Show support

### Live-stream Channel              $2,500/banner

Your banner appears either above or below the video player on one of the two live-streamed channels throughout the entire virtual conference. Choose the top banner position or the bottom banner position. Your company will also get special recognition as a streaming sponsor in one email blast to all attendees, including your company description.

**TOP BANNER**

*1,280 pixels wide x 200 pixels high*

**BOTTOM BANNER**

*640 pixels wide x 50 pixels high*





### ePoster Gallery              $2,000

As the sole sponsor for the mini-oral ePoster gallery, your company logo (with URL link) will be prominently displayed at the top of the digital poster gallery. Your company will also be recognized as the ePoster Gallery Sponsor in one email blast to all attendees advertising the poster gallery, including your company description.

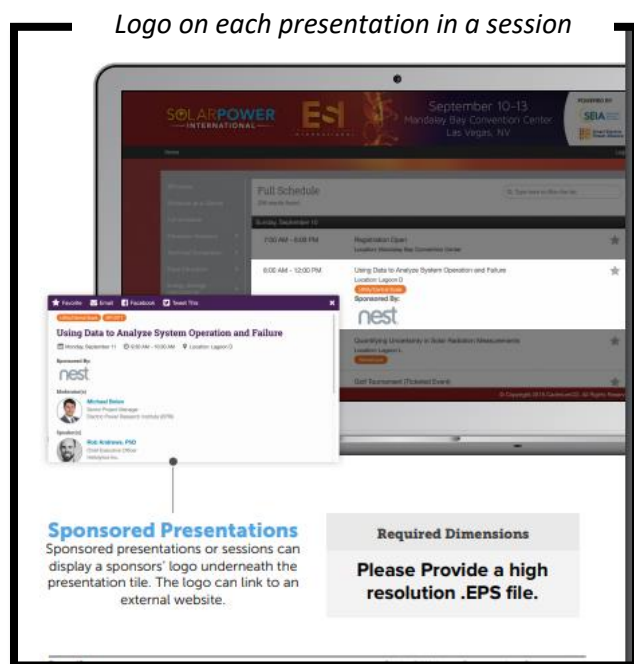

*480 pixels wide x 200 pixels high*

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## Plenary Sessions $1,000/session

Plenary sessions are popular as they honor the award winners for the year. Sponsoring a plenary will get your logo (with your website link) displayed underneath each presentation title in the session (see screen shot). Each plenary is an exclusive sponsorship opportunity as your logo will be the only one displayed.

## Live-streamed Track/Session $750/session

Live-streamed oral sessions are scheduled for each day of the conference. Two sessions will run concurrently at each time slot. Sponsoring one of these sessions will get you logo (with your website link) displayed underneath each presentation title in the session (see screen shot above). You will also be recognized at the start of the session by the session chair(s), verbally and/or with your logo displayed.


*Logo on each presentation in a session*

**Sponsored Presentations**
Sponsored presentations or sessions can display a sponsors' logo underneath the presentation title. The logo can link to an external website.

**Required Dimensions**
**Please Provide a high resolution .EPS file.**

## On-Demand Oral Sessions $500/session

On-demand oral sessions will be available for all attendees to browse as they please. Your logo (with your website link) displayed underneath each presentation title in the session (see screen shot). Multiple sponsors can support a single on-demand session.

**IMPORTANT:** When completing the sponsorship form, be sure to select the correct **Session Code** *(i.e. AAF-OD1, ATOM-OD2, PP-OD1)*

## SciX in Beta $500 each

We are incorporating two engaging and fun sessions that the attendees can attend outside of the scientific program. Sponsor one of these unique sessions and join us in trying something new! Your logo (with your website link) will be displayed underneath each presentation title in the session (see screen shot). Experiment with us!

### SciX in Beta and Networking Event Ideas

| |
|---|
| Debate |
| Networking by Topic |
| Coffee/Cocktail with Chemist |
| Society Functions |
| Early Career |
| Trivia Bowl |
| Ask Me Anything |